

HATS - SHOES BATHING TOGS FURNISHINGS

IF...

"DUFFY HAS IT"

(Redondo's Busy Store)

IT'S RIGHT

BATHING TOGS FURNISHINGS HATS - SHOES

DECORATION DAY

Again the time approaches when the nation will do reverence to its soldier dead...

Memorial Day undoubtedly represents a greater solidarity of sentiment than any other occasion...

In presenting the accompanying samples of Memorial Day features, we feel we can say that they reflect the spirit of the occasion...

Torrance Boy Scouts Attend District Meet

(Continued From Page One)

On the left shoulder of both old and new style coats; patrol colors as an embroidered badge...

FORMER RESIDENT DIES

Mrs. Elizabeth A. Graul, who made her home with her daughter, Mrs. Tiffler, on Andreo avenue...

LADIES' AID

The Ladies' Aid Society of the First Methodist church had a very enjoyable meeting Tuesday evening...

CHILDREN'S WEEK

Featuring wearing apparel for one week at Rappaport's for children, the windows of the store has been prettily decorated...

NOTICE

JUNE 1 All Lots in the Fresenius Subdivision, 256th Street, between Harbor City and Wilmington Blvd., Lomita, will increase in price 10 per cent over present values.

GEORGE FRESENIUS

TORRANCE NEWS

Mr. and Mrs. John Young are the owners of a new Dodge car.

Mr. and Mrs. Harry Peebles motored to Beverly Hills Sunday to visit with friends.

Miss Shedd, the metropolitan nurse for this district, has a new Ford Coupe.

Mrs. A. D. McNeal of Canada is visiting her son and family, T. D. McNeal, of Andreo avenue.

Mr. and Mrs. James T. Wise, with Mr. and Mrs. Swindell, were over Sunday visitors at Ocean Park.

Alexander Henry of Long Beach was a dinner guest of Mr. and Mrs. James T. Wise Thursday evening.

The Catholic card party was well attended Monday evening. All enjoyed a most delightful evening.

Mr. and Mrs. John Young were Sunday guests of Mr. and Mrs. Devine and Mr. and Mrs. Churches of Alhambra.

Through the kindness of Mr. and Mrs. J. V. McVey, the Chamber of Commerce Film will be shown at the Auditorium May 21, 22 and 23.

Are you taking advantage of the clearing house of the Chamber of Commerce? Positions are now open. Houses, rooms and apartments for rent.

Mr. and Mrs. J. Stone and Mr. and Mrs. McGraw, recently of Winnipeg, were Sunday dinner guests of Mr. and Mrs. Joe Flint of Los Angeles.

Mr. and Mrs. Geo. Watson, with Mr. W. C. Von Hagen, are attending the Spanish War Veterans' Convention at Del Monte this week. While north they expect to visit San Francisco.

Dr. and Mrs. A. P. Stevenson, with Mr. and Mrs. F. G. Gault of Hollywood, motored to Capistrano Saturday, returning Sunday evening.

Born—To Mr. and Mrs. E. E. Barkdull of Vista Highland, a nine pounds boy, Tuesday evening, May 16. Both mother and son are doing well.

Mr. and Mrs. Ernest Folk and Mr. and Mrs. James L. King motored to San Dimas Canyon Sunday and passed the day with friends from Los Angeles.

Mrs. James H. Milburn and daughter, Doris, attended the conference of the Press Representatives of the Boardway Department Store Saturday.

News has been received in Torrance of the death of John Madore in Sydney, Nova Scotia. No particulars have been received as yet. Mr. Madore was the brother of Mrs. Mike Jessome and Mrs. J. V. Murry and uncle of Mrs. Joseph Anderson and Mary and Anthony Jessome.

On Friday, May 12, the Episcopal Guild met with Mrs. Rex Sach, 1016 Cota avenue. There was a full attendance, and the afternoon was passed in sewing for the sale to be held later in the season. It was decided in the future to devote the first meeting of the month to work and the last meeting to be a social one. The next meeting will be a social one and held at Mrs. A. W. Handel's, 1012 Arlington avenue, May 26.

BALL ROOM DANCING

The Maccabees have announced a dancing party for Tuesday evening, May 23, in Legion Hall, and have arranged with Prof. D. A. DeBord to entertain with several of the late dances. Prof. DeBord is instructor for all up-to-date dances, and no doubt his numbers will receive hearty applause.

MACABEE DANCE

A dance will be given Tuesday night, May 23, at Legion Hall. Mr. and Mrs. D. A. DeBord, dancing instructors, recently from the east, will demonstrate their dancing.

BAZAAR AND PLANT SALE

A bazaar and plant sale will be given by the Ladies' Aid Society of the First M. E. church Monday, May 22, at the Dominguez Co.'s Sales Office. The sale will begin at 2:00 o'clock and continue all afternoon and evening. Ice cream and cake will be served in the afternoon and also tea. At 6:00 o'clock a chicken fricassee dinner will be served at 50c per plate. Nothing will be sold before the hour of the sale, so those coming early will have first choice of all the articles, which will be sold at prices below city store prices. There are many very beautiful and useful things, such as luncheon sets, table runners, aprons, children's clothes, dollies, fancy caps, candy, towels and many other things.

FUNERAL OF LEONARD WEBB

The funeral of Leonard Webb, Sr., was held at Redondo Beach last Thursday, under the auspices of the Redondo Elks. Interment was in Inglewood Cemetery. Mr. Webb was a glass worker and had lived in Torrance for about six years, making his home with his brother, Dan, on Plaza Del Amo. His death, which occurred in Stockton, was caused by pneumonia. Besides his brother, Dan, he leaves three other brothers, Neal Webb of Torrance, Jacob Webb of Stockton and Mike Webb in the east.

FIESTA COMMITTEE

The Fiesta Committee, composed of the following members, are quite active and hope to make the 1922 event the banner one: Geo. A. Proctor, Chairman. Harry E. Paige, Albert H. Bartlett, H. M. Tolson, Frank Sammons.

OIL INDICATIONS

Late reports from Standard Well No. 1 indicate that drillers are now passing into oil sand, with strong gas pressure, as well as a fine gravity of oil.

CATHOLIC DANCE

A dance will be given Saturday evening, May 20, at the Catholic Hall on Cota avenue. Good music and entertainment. Refreshments free.

Mrs. E. O. Straub and daughter, Ilene, were guests Tuesday of Mrs. Straub's mother and sister at Alamedas Bar.

IT PAYS WELL

More people were actually "sold" on advertising during the recent five years than throughout the previous fifty.

Many of them received the convincing, doubt-removing, certainty-assuring demonstration through the newspapers.

When the people had to be sold on a sentiment, an idea, a policy, or a thing, all sort of media were used, and no intelligent person has ever been greatly in doubt as to the effective and resultful leading part played by the newspapers.

Today, as the great and massive public slowly awakes from its buying lethargy and shakes off its trading diffidence, the commercial and merchandising units begin oiling and tuning up their old and somewhat rusty salesmanship machinery. Quickly they think of that powerful adjunct, advertising, which served so mightily and well in times of stress and emergency.

When the problem is studied, three requirements at once assert themselves: First, selection of spot or section to permit concentrated and intensive work. Second, speed. These days definite and tangible results must do more than follow; they practically must accompany expenditure. Third, economy; not a penny may be wasted. The miracle of maximum result from minimum expenditure must be accomplished. The newspapers as advertising media meet these three requirements amazingly well. All the business world knows it.

AN EXCUSE

A man totally blind from early youth, who, nevertheless, attained the honorable station of a United States Senator, who was accustomed to say that he owed it all to the courage of a mother who would never permit him to use his blindness as an excuse for not doing things. The method was heroic, but the end attained proved its efficiency.

SURE TO HIT ITS MARK

At the battle of Friedland, in one of Napoleon's wars, a cannon ball came over the head of one of the French soldiers. Napoleon, seeing the young soldier dodge, looked at him and smiled, saying: "My friend, if that cannon ball were destined for you, though you were to burrow a hundred feet under ground, it would be sure to find you there."

COMING

Sunday, Monday, Tuesday, May 21, 22, 23, "Torrance in Film."

TELEPHONE EARNINGS

In the publicity sent out by the recall committee in Oregon for having raised telephone rates in certain cases appears the following: "The American Telephone and Telegraph Company made the unconscionable profit of \$54,022,703 out of a gross business of \$110,742,722."

The official report for the year ending December 31, 1921, page 33, shows total gross revenue for 1921, \$497,088,233. Total operating expenses, \$363,687,283. Net operating revenues, \$133,400,950. Total gross income, less taxes, etc., \$110,696,323.

Deducting rent, interest, dividends, there is a net surplus earnings of \$19,576,289, instead of \$54,022,703, as stated by the recallers.

It is charged that the fictitious profit of \$54,022,703 is collected mostly from small town folks and farmers, when it is a notorious fact that rural telephone lines never paid for operation and have never made a dollar of profit even for the Bell system.

It is said to be simply impossible to make any money operating a country telephone system.

"VAMPS" WHO MADE HISTORY

By JAMES C. YOUNG. (© by McClure Newspaper Syndicate.)

THE QUEEN OF GEW-GAWS.

WHEN Napoleon returned from Italy after the campaign of 1797, which made him famous, a group of the prettiest women in Paris gathered around the new conqueror. None of them were more bewitching than his own sister, Paulette. When many women were striving to reach high station, Paulette had just one mission—fine clothes and a gay time.

She turned so many heads that the account has been lost. Then Napoleon forced General Leclere to marry her. The little Paulette continued to be her same bad self. Leclere failed in a campaign against Portugal. Napoleon saw his chance and packed both of them off to Santo Domingo, although Paulette rolled at his feet and tore her hair.

Leclere died in Santo Domingo, and back came Paulette to Paris. Napoleon provided her with a husband by force a second time. He was Prince Camilla Borgheze of Rome.

But she and the prince did not get on well. In Rome Paulette met the great sculptor Canova, and posed for his reclining statue of Venus.

Napoleon had himself proclaimed emperor and Paulette hastened back to take her place near him. The prince had become insufferable to her. Napoleon kindly sent him off to a distant army command. And Paulette threw herself into a succession of love affairs. Generals, actors, musicians, even a valet, were numbered among her intimates. This conduct caused so much talk that she and Napoleon constantly were at outs. On one occasion he dressed her down with a cane.

She was said to have originated the idea of milk baths, and her bathroom became familiarly known as "Paulette's dairy." But the tragedy of 1814 cut short her gay ways and she accompanied Napoleon to Elba. Paulette had one staunch love in her life—for Napoleon. When he fled from Elba in 1815 she insisted that he take her jewels, and even sold her dresses to help raise funds. The jewels were in Napoleon's carriage at Waterloo. Then he went to Helena. Paulette lived until 1825, dying at forty-four. When the end came she called for a mirror, looked at herself, and said, "I am ready to die. I am still beautiful."

HAMBONE'S MEDITATIONS

PAT AR DOCTUH WHUT AH OWES, WANTER KNOW 'EF DEY'S ENNY MONEY COMIN' TO ME ON MAH COTTON CRAP, BUT EF DEY IS HIT'S SHO COMIN' ON CRUTCHES!



HOW THEY WON OUT

We have known of a number of instances of boys who while in school found that they were not as smart as other boys, and decided that the only way to redeem themselves from failure or hopeless mediocrity was by unusual effort along a single line. So they began to hammer away continually at one thing, and the cumulative effect of this perpetual hammering has given them a very substantial and honorable place among their fellows.

By flinging all of our energies into one unwavering aim we are bound to succeed. The will that makes a way when it cannot find one is more than a match for any handicap.

\$30,000 CAPITAL EVERY MORNING

Accident insurance companies average your values thus: On a business basis your arms are worth \$5000; your legs \$5000; your eyes \$5000; a finger \$250. According to that computation, your head must be worth at least \$15,000. Therefore, when you got up this morning if you did not have a dollar in the bank you had a working capital of \$30,000. With that much of a start you may go far.

And They're Silk

Her Mother: "Helen, pull down your skirt." Helen: "Why, mother, I'm not a bit cold."

Repaired While You Wait

"Did either your wife or her car get injured in the accident?" "Not very much. Just a little paint chipped off both."

COMING

Sunday, Monday, Tuesday, May 21, 22, 23, "Torrance in Film."

Patronize Our Advertisers

Want Ads

Per Line Minimum Charge 10c 25c

All Want Ads Must be Paid In Advance.

FOR SALE OR RENT—Five-room house on Arlington; lot 50 x 137 and has garage; berries and fruits; also five-room house in course of construction on Marcelina avenue; lot 50 x 125; each is desirable residence property; can give some terms. 2203 Arlington. P. D. Rupp, Torrance. M19-pd

FOR SALE—Drop leaf tables, \$29.50; Domestic sewing machine, \$6.00; Newly painted, full size bedstead, \$3; Hi-oven A. B. Gas Range, \$24; Cups with saucers, 20c; curtain rods, 15c; pails, 25c. King's New and Second Hand Store, Harbor City. M-19-1f

FOR RENT—New modern bungalow, with garage, 808 Cota Ave. Apply 81 Cota Ave. M-19

FOR SALE—Brown Leghorn hens and four Rhode Island Red roosters; \$1.25 each. 2641 East Pine street. M19-1t-pd

FOR SALE—At cost, one acre Oregon Evergreen Corn; thrifty condition, \$25; also 2-3 acre Golden Bantam Corn, \$15. Call Sundays at 2715 E. Flower street. M19-1t-pd

FOR SALE—One yearling heifer; good butter stock. P. H. Costello, West Pine street. M19-1t

FOR SALE—5-room house, garage, all fenced in, 2104 Gramercy, Torrance. M-19-26-pd.

FOR SALE—2 Queen Incubators, almost new. 250 and 70 egg capacity. H. J. Porter, Meadow Park Tract, Old Redondo Road, 11-2 MI. W. of Narbonne. M-19-1t-pd.

FOR SALE—Young Jersey Guernsey milk cow, fresh soon, second calf. 3 gal daily with first calf. A gentle beauty; lady milks her; reasonable price. H. J. Porter, Meadow Park Tract, Old Redondo Road, 11-2 mi. W. of Narbonne. M-19-pd.

FOR SALE—Jersey cow; Holstein heifer, 18 mos; Minorca Hens; See Mrs. T. Kitka, 3006 Palm Street, Lomita. M-19-pd.

FOR SALE—Baby ducks, 20c; extra strong Indian Runners; E. B. Smith, Cor. E. Chestnut and Walnut. M-19-1t-pd.

FOR SALE—Goslings. Mrs. J. H. Splittstoesser, 2509 Hill St., near Walnut. M-19-1t-pd.

FOR SALE—Several acres in north end in oil district. W. A. Renn, Lomita. M-19-1f.

FOR SALE—1 Model K-6 Cylinder, 1920 Buick, in first-class condition. \$725. Apply 2019 Andreo St., Torrance. M-19-Pd.

FOR SALE—Good Singer sewing machine; also Puritan oil stove in good condition. Frank Jordan, West Palm street. M19-1t-pd

FOR SALE—Two goats; two nannies; reasonable. Mrs. Wells, Almond street. M19-1t-pd

FOR SALE—4, 5, 6-room houses; terms. Torrance Gen. Ins. Agency, 108 F. N. Bank Bldg. M19-1f

FOR SALE—Thoroughbred White Himilias, beautifully marked; big bargains. See Bush at the Rabbit Farm, Carson St., between Ivy and Jasmine, Torrance. M12-19

FOR SALE—5 acre tracts; \$700 to \$750 per acre; 20 per cent cash; 10 per cent yearly; 6 per cent interest. W. W. Mitchell, 1740 Arlington avenue, Torrance, Cal. M-5-5t-pd

FOR SALE—Truck load of dry fire wood in stove lengths; \$6.00, delivered in Lomita or Torrance. Menveg & Son, Wilmington. M-5-5t-pd

FOR SALE—Used Fordson Tractor and disk, very liberal terms. Shultz, Peckham and Shultz. M-31-1f

FOR SALE—New gas stoves, with cast iron tops; your oil stove taken in exchange. We sell a little of everything. King's New and Secondhand Store, Harbor City. A-21-1f

FOR SALE—"Commonwealth" 1920 5-Pass. mechanically perfect, original finish, all standard units. \$700 or exchange bungalow lot. Spurlin Court. "G." Torrance. M-12-Pd.

FOR SALE—Fresh Toggenburg goat, 3 Qts. per day; also nanny kid. 1434 Guadalupe, Phone 48-W, Torrance. M-12-1f

FOR SALE OR TRADE—14 months old Nubian Toggenburg goat. Fine milk stock, no reasonable offer refused. Frayne, Normandie Ave., at end off 225th St. M-19-Pd.

FOR SALE—Young white Leghorn hens. See H. F. Beckwith, West Carson, Torrance. M-12-Pd

FOR RENT

FOR RENT—5-room house on 5 1/2 acres land, N. E. cor. Main and Carson; rent very reasonable. 1008 West Seventh St., Los Angeles, Cal. M-19

FOR RENT—5-room modern house. Torrance Gen. Ins. Agency, Room 108 F. N. Bank Bldg. M19-1f

FOR RENT—Four room modern house, \$35 mo. desirable location. Apply 108 F. N. Bank Bldg., Torrance. M-19-1f

FO RENT—Acre and good house, \$30 mo. W. A. Renn, Lomita, M19tf

FOR RENT—3-room house and garage. See C. J. Cone, 257th St. Pd.

WANTED

WANTED—To buy, chicken ranch, near Torrance. See Torrance Gen. Ins. Agency, 108 F. N. Bank Bldg.

WANTED—List your property for sale and for rent with the Torrance Gen. Ins. Agency for quick returns. M19-1f

WANTED—Resident representatives to sell fancy hand-painted art pillows; \$5 daily easy. You collect and keep deposit; we deliver. Write for details. Sunset Pillow Co., Severance Bldg., Los Angeles, Cal. M19-pd

WANTED—To Rent, House or Apartments, unfurnished, by the 15th May. Apply F. W. Wiggins, Dominguez Land Corporation. M12-19

WANTED—Hogs. Highest market price paid for live hogs. Will call and get them. Lomita Meat Market. Call Wil, 171-J-2. A-28-1f

PIANO TUNING—Repairing; 20 years' experience; tuning uprights, \$3.50; players and grands, \$5.00. Leave orders at News Letter office or write J. T. Carter, Hermosa Beach, P. O. Box 57. M19-1f

WANTED—Sewing, plain, fancy, also make over coats and suits into one piece dresses or for children. My prices reasonable. Mrs. L. A. Kent, House I Spurlin Court. M-19pd.

WANTED—Will Party who gave T. T. Kitka lift, May 4, please return rabbit plane left in machine, to the News Letter Office. M-19-Pd.

WANTED—Woman by the day for general housecleaning at once. Apply 1625 Marcelena street, Torrance. M-19

LOST AND FOUND

WILL THE LADY who took McLaren's "Gardening in California" one afternoon in February from the Torrance Library kindly return it? M12-1t